

Licking Heights Local School District

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Licking Heights Local School District Press Release

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TEN LICKING HEIGHTS DECA STUDENTS ADVANCE TO STATE COMPETITION



PATASKALA - Congratulations to our Licking Heights High School DECA Team on their impressive showing at the recent District 7 Competitive Events Conference, held at KDB Easton.

See below for a list of the winners from the District Conference. These winners have qualified for the Ohio DECA State Career Development Conference held in Columbus March 17th - 18th. Competitors at this conference hope to advance to the National DECA Conference in Anaheim, CA later this spring.

Michael Gibson	1st Place	Hotel & Lodging Management
Athena Williams	1st Place	Automotive Services Marketing
Izabella Caruso	2nd Place	Apparel & Accessories Marketing
Ben Hasson	2nd Place	Start-up Business Plan
Jordyn Anderson	3rd Place	Principles of Business Administration
Dailan Hardiman	3rd Place	Quick Serve Restaurant Management
Hannah Swisher	3rd Place	Restaurant & Food Service Management
Dubois Johns	4th Place	Food Marketing Management
Jordin Spears	4th Place	Sports & Entertainment Marketing
McKenzie Smith	5th Place	Quick Serve Restaurant Management

High School DECA Advisor, Mr. Steve Varricchio expressed his enthusiasm with the students' success at the recent competition. "I'm very proud of how hard our students have worked and that they seem to really be taking ownership of their marketing projects," he said.

DECA is a co-curricular association of high school students enrolled in Marketing Education. At Licking Heights, the program is in its eleventh year and has found a great deal of success. High School Principal, Mr. Ken Kraemer said, "I am very proud of the program we have built at Licking Heights. DECA gives

students an opportunity to gain valuable interpersonal skills that are needed in the real world. As our school continues to grow, our marketing program has been able to add more and more students while still maintaining high expectations.”

Along with completing Marketing projects through DECA the students also operate a school store during lunch, after school, and at home sporting events selling spirit wear and snack items.

Congratulations to all of our DECA students on their accomplishments and good luck at the Ohio DECA State Career Development Conference in March. We are proud to have such well-rounded, high-achieving students representing Licking Heights. For more information regarding school-sponsored clubs and organizations, and a list of events please visit our website at www.lhschools.org.